

MAFA  
Manchester Academy  
*of Fine Arts*

Partner  
with us

MAFA

# Why MAFA?

Founded in Manchester in 1859, the Manchester Academy of Fine Arts is one of the UK's longest-established artist-led organisations.

For more than 165 years we have supported generations of artists while enriching the cultural life of Greater Manchester through exhibitions, dialogue and public engagement.

Today, MAFA brings together a diverse community of practising artists, creating opportunities to exhibit, connect and contribute to contemporary visual culture.

**Artist-led since 1859.**

**Rooted in Manchester.**

**A diverse community of practising artists.**

**Connecting artists and audiences.**



# Your impact

## Support artists

Create opportunities for artists at every stage of their careers to exhibit their work, develop their practice and connect with new audiences.

## Engage communities

Help audiences across Greater Manchester experience and engage with contemporary visual art.

## Champion artistic excellence

Support awards and initiatives that recognise achievement and encourage creative ambition.

## Strengthen Manchester's cultural life

Help sustain an independent, artist-led organisation with more than 165 years of history.



# Sponsorship opportunities

Whether you're looking to raise your profile, support emerging talent or demonstrate your commitment to Manchester's cultural life, MAFA offers a range of ways for organisations to support our exhibitions, artists and public programme. Sponsorship can be tailored to your organisation's priorities, from headline exhibition sponsorship to awards and in-kind support.

## **Corporate sponsorship**

Work with MAFA to develop a partnership around exhibitions, artist development or public engagement, tailored to your organisation's objectives.

## **Exhibition sponsorship**

Help bring ambitious exhibitions to life, supporting artists, engaging audiences and making contemporary visual art freely accessible across Greater Manchester.



## Prize sponsorship

Champion artistic excellence by recognising outstanding work. Prize sponsorship provides meaningful encouragement to artists while demonstrating your organisation's commitment to creativity and innovation.

## In-kind support

Not every partnership is financial. We welcome contributions such as venue support, printing, transport, materials, hospitality and professional services that help us deliver exhibitions and public programmes.

**If our standard packages don't quite fit your objectives, we'd be pleased to discuss a bespoke sponsorship.**

Your sponsorship helps create lasting opportunities for artists and audiences alike.

**Champion artists.  
Connect communities.  
Shape the future.**



# Sponsorship packages

Partnership packages can be tailored and additional benefits may be available by agreement.

## Lead Sponsor

**£4,000**

- Principal recognition across MAFA communications and promotional materials
- Prominent acknowledgement across relevant print and digital communications
- Recognition at MAFA exhibitions and events
- Invitations for guests to attend selected MAFA events and private views
- Opportunities to engage with MAFA's programme, artists and audiences
- Partnership benefits tailored to your organisation's objectives



## Exhibition Sponsor

**£1,500**

- Recognition across exhibition communications
- Invitations to opening event and private view
- Acknowledgement within exhibition materials and digital platforms

## Prize Sponsor

**£500**

- Named sponsorship of an exhibition prize
- Recognition during prize presentation and exhibition communications
- Invitations to exhibition events

## Exhibition Supporter

**£250**

- Acknowledgement within exhibition materials
- Invitations to opening event and private view

**We also welcome support through services, hospitality, printing, materials or venue partnerships.**





We welcome discussions with organisations and individuals interested in supporting artists and contemporary visual culture.

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[www.mafa.org.uk](http://www.mafa.org.uk)

 [@mafaartists](https://www.instagram.com/mafaartists)

 [@ManchesterAcademyofFineArts](https://www.facebook.com/ManchesterAcademyofFineArts)

## Artist-led since 1859

Championing artistic excellence in the fine arts through exhibition, education and dialogue.